OJP Steering Committee

Sub-Committee Recommendations

Half Way Point

June 11, 2015

Communications

- **The MPD Office of Justice Programs Communication Committee continues to plow through its work in conjunction with the team's Technical Advisor (Laura McElroy formerly of Tampa PD) and the Department's Office of Public Information. We are currently sorting through our notes and discussion and are communicating via email pending our next meeting, which has not been scheduled.**

Key Metrics

- **MPD Newsroom Website**: In consultation with committee members, we have picked what information tabs we will feature, based on what residents and community members want.
  - Construction of this new site began Monday, June 15th and should be complete by mid-September

  A new "Multi-Media Journalist" is producing professional, broadcast quality video projects, one of which has already been shared on national news outlets!
  - MPD Social Media Team: This is a very important project in the eyes and minds of the Communication Committee Members. The biggest takeaway is a 2 way conversation with community members. 30 officers strategically placed in every precinct and major unit are now tweeting and posting on the MPD's Facebook and Twitter accounts. We've had a great reception and we're covering a lot more ground now!

Communications Sub-Committee

Social Media Consultant has been hired by the MPD. He is currently drafting a department policy based on how officers will use the social media space and how our involvement will be beneficial. He will be presenting on best practices during our training day.

- The City Attorney's Office is currently looking at legal ramifications and policies that other law enforcement agencies are using as we draft our own guidelines and an attorney will be part of our training day.
- MPD is now open for comments! Working with the City Attorney, a policy for social media discourse has been drafted and posted. We are seeing a lot of very positive feedback and support for police because of this.

MPD/PCOC Video Project

- The hallmark of the committee, this project has evolved a number of times. The group has decided that this needs to be a community collaboration
- Council Member Cam Gordon and a teen from Minneapolis will sit down and interview Deputy Chief Glampe and a PCOC member to learn more/explain the process
- This will be a multiple-part project and may even "feature" a case study… possibly with name redaction
- With our new multi-media specialist now on board, we will begin shooting this project in late August, early September

Community Engagement

- ***Little Free Libraries-*** Implement within the Minneapolis Police department to help with community engagement and outreach by encouraging use and donations of books.
- **Implementation of Northside Safety Center** that will be modeled after the *West Bank Riverside Safety Center*. We understand that that the Northside is different from Cedar Riverside, however looking at the successes of the Cedar Riverside Project and the positive impact of the Safety Center would be great for the Northside community
- **Catch Kids "Doing Right"**- kids from the neighborhood and community through the community newspaper, social media, and Star Tribune, etc. This recognition will be done by a police officer(s) who will present the kid who is recognized with a certificate of appreciation from the MPD in an authentic and genuine way. (Bill Board?)
- **Gun Safety Program** - purpose of engaging and communicating to our Youth about what to do when they see guns that will be harmful or detrimental to the situation at hand. We see this as a form of community engagement with a public safety lens that will enable MPD to engage youth and family to promote safety and to build and reinforce positive relationships.
- **HIGH POTENTIAL-**Developing a procedural justice policing model based on the Cedar Riverside Policing Study with PERF (Police Executive Research Forum).

Coaching Sub-Committee

Performance Mentoring Form (not to be confused with IAD Coaching Form)

- Working with Federation Union on form.

Train MPD Supervisors on how to coach, What is performance management, use as education and development of officer v. discipline.

Working with Technical Advisor Ellen Scrivner.

One member will be going to Seattle Police Department with EIS Committee to look at their newly launched EIS and discuss how to blend Performance Mentoring with EIS.

Early Intervention System

- IA-PRO Software ($54,000).
- Hire Civilian Manager
- Make up of Over-Sight Committee
- Visit the Seattle Police Department later this summer to view their EIS and how they combine and use coaching.